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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.:

Stephen R. Bacso, Rene J.

Examiner:

Unknown

Juneau, Sanjeev Shankar,

and Bruce D. Scanlan

Group Art Unit:

2643

Filed:

November 20, 2001

09/991,525

Docket No.:

1028-007US01

Title:

METHOD AND SYSTEM FOR TARGETED CONTENT DELIVERY,

MANAGEMENT, PRESENTATION AND REPORTING

CERTIFICATE UNDER 37 CFR 1.8: I hereby certify that this correspondence is being deposited with the United States Post Service, as First Class Mail, in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231 on

Samantha J. Rupert

BOX MISSING PARTS Commissioner for Patents Washington, D.C. 20231

Sir:

We are transmitting herewith the attached correspondence relating to this application:

Transmittal sheet containing Certificate of Mailing

Signed Combined Declaration and Power of Attorney (4 pgs.)

Part 2 - Notice to File Missing Parts of Nonprovisional Application (1 pg.)

Certified Copy of Priority Document

Check in the amount of \$435.00 (\$370.00 for deferred filing fee and \$65.00 for missing parts surcharge)

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APPLICATION NUMBER

FILING/RECEIPT DATE

FIRST NAMED APPLICANT

ATTORNEY DOCKET NUMBER

09/991,525

11/20/2001

Stephen R. Bacso

1028-007US01

CONFIRMATION NO. 4260

FORMALITIES LETTER

*OC000000007151287

SHUMAKER & SIEFFERT, P. A. 150 GATEWAY CORPORATE CENTER 1 576 BIELENBERG DR. ST. PAUL, MN 55125

Date Mailed: 12/04/2001

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

02/26/2002 SMINASS1 00000066 09991525

28863

01 FC:201 370.00 OP 02 FC:205 65.00 OP

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.

 Applicant must submit \$ 370 to complete the basic filing fee for a small entity.
- The oath or declaration is missing.
 A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(I) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 435.

A copy of this notice MUST be returned with the reply.

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Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE